

For Immediate Release – 03/07/25 For more information: D'Ann Williams, Communications Chair communications@midcoast-tmn.org / 214-334-7959

Texas Master Naturalist – Mid-Coast Chapter Receives \$3000 *Pollinators for Texas* Award Will promote native pollinator conservation along the mid-coast of Texas

[Rockport, TX] – The Mid-Coast Chapter of the Texas Master Naturalist has received a funding award from the *Pollinators for Texas* project. The chapter received \$3000 to support native pollinators with their "Pollinator Collective" grant to benefit six gardens within its eight-county chapter. In addition to garden maintenance, the grant proposal included public outreach and measurable impacts, e.g., tracking pollinator observations in iNaturalist.

The *Pollinators for Texas* project is a collaborative effort with H-E-B and the Texas Master Naturalist (TMN) Program focused on enhancing native pollinator conservation across the state by promoting awareness, conservation efforts, and creating sustainable pollinator environments. The initiative aims to engage communities in supporting pollinator-friendly practices through funding TMN chapter-led projects and programs.

"In the heart of Texas, where wildflowers bloom and bees dance in the sun, pollinator gardens—proudly supported by H-E-B —celebrate life, nourishing the land, sustaining wildlife, and inspiring communities to protect nature's delicate balance," said Steve Ferguson, Mid-Coast Chapter President.

Pollination is essential for maintaining the ecological integrity of native plant communities and supporting American agriculture. Native pollinators play a crucial role in sustaining ecosystems. However, many species are experiencing dramatic population declines, leading to a growing interest in their conservation.

For more information about the Pollinators for Texas project, visit the website at https://txmn.tamu.edu/pollinators-for-texas/

